



# The Crowdfunding Revolution: How to Raise Venture Capital Using Social Media

*Kevin Lawton, Dan Marom*

Download now

[Click here](#) if your download doesn't start automatically

# The Crowdfunding Revolution: How to Raise Venture Capital Using Social Media

*Kevin Lawton, Dan Marom*

**The Crowdfunding Revolution: How to Raise Venture Capital Using Social Media** Kevin Lawton, Dan Marom

## **THE GROUNDBREAKING NEW METHOD FOR RAISING VENTURE CAPITAL THROUGH SOCIAL NETWORKS**

“The declaration of independence for our industry!”

**?MAT DELLORSO, WealthForge Inc.**

“*The Crowdfunding Revolution* should be on the mandatory reading list for everybody active in the industry or for everyone who’s planning to be.”

**?CROWDFUND NEWS**

“Kevin Lawton and Dan Marom have done a great job. . . . A must-read for everybody entering the field of crowdfunding!”**?GIJSBERT KOREN, *Smarter Money***

“We recommend this book highly to anyone who is fascinated by this new methodology for funding projects and endeavors. . . . A wonderful read.”

**?BRIAN MEECE, RocketHub**

“Read this book if you want to catch the next wave!”

**?FRED BRYANT, WealthForge Inc.**

“A must-read for anyone interested in the early stage funding process.”

**?MANDAR KULKARNI, pluggd.in**

“*The Crowdfunding Revolution* offers fundraising inspiration for small business owners and aspiring entrepreneurs.”

**?BUSINESS2COMMUNITY**

“*The Crowdfunding Revolution* offers fundraising inspiration for small business owners and aspiring entrepreneurs.”

**?SMALL BUSINESS TRENDS**

## **YOUR POOL OF INVESTORS JUST INCREASED BY 2 BILLION . . .**

Since the day the first human being approached a prospective investor, the province of capital allocation has been controlled by a small and entrenched minority.

All this has changed. Now, the power of the Internet?particularly social media?enables anyone to connect with more investors in less time than it used to take to connect with one. The investing pool is open, everyone is in?and *The Crowdfunding Revolution* shows how to get to the forefront of the new world of venture financing.

This groundbreaking guide explains how the explosive growth of connectivity is obviating human-to-human

networks and centralized planning of capital allocation?and describes how crowdfunding can be used to tap into a “collective intelligence” for far superior results.

Providing a wealth of information that will make your crowdfunding efforts more efficient and productive, the book is organized into three thematic sections:

**THE ROAD HERE:** A thorough overview of what crowdfunding is?and how and why this radical new approach is replacing traditional means of venture financing

**THE CROWDFUNDING CAMPAIGN:** Proven methods for marketing to the crowd, setting clear objectives, building a crowdfunding team, and communicating in a way that inspires action

**THE ROAD AHEAD:** The crowdfunding ecosystem, intellectual property issues, mining collective IQ, new investment models, and regulations

More than 2 billion people globally are now active online?and that number is guaranteed to grow at an extraordinary rate. *The Crowdfunding Revolution* explains all the ins and outs of raising investment capital by using social media and new technologies to draw small sums of money from an almost countless number of sources.

Organic. Transparent. Decentralized. This is crowdfunding. This is the future. Read *The Crowdfunding Revolution* and become the first expert in your crowd on this radical new approach poised to supplant age-old venture financing methods.

 [Download The Crowdfunding Revolution: How to Raise Venture ...pdf](#)

 [Read Online The Crowdfunding Revolution: How to Raise Ventu ...pdf](#)

## **Download and Read Free Online The Crowdfunding Revolution: How to Raise Venture Capital Using Social Media Kevin Lawton, Dan Marom**

---

### **From reader reviews:**

#### **John Townsend:**

Do you have favorite book? For those who have, what is your favorite's book? Book is very important thing for us to understand everything in the world. Each book has different aim or even goal; it means that book has different type. Some people experience enjoy to spend their the perfect time to read a book. They are reading whatever they consider because their hobby is usually reading a book. Think about the person who don't like reading a book? Sometime, individual feel need book whenever they found difficult problem or perhaps exercise. Well, probably you will need this The Crowdfunding Revolution: How to Raise Venture Capital Using Social Media.

#### **Terry Tyrrell:**

The book untitled The Crowdfunding Revolution: How to Raise Venture Capital Using Social Media is the e-book that recommended to you to read. You can see the quality of the book content that will be shown to anyone. The language that publisher use to explained their ideas are easily to understand. The article writer was did a lot of exploration when write the book, hence the information that they share to your account is absolutely accurate. You also could get the e-book of The Crowdfunding Revolution: How to Raise Venture Capital Using Social Media from the publisher to make you far more enjoy free time.

#### **Nancy Deanda:**

You could spend your free time to learn this book this reserve. This The Crowdfunding Revolution: How to Raise Venture Capital Using Social Media is simple to develop you can read it in the park your car, in the beach, train as well as soon. If you did not have got much space to bring the printed book, you can buy typically the e-book. It is make you simpler to read it. You can save the book in your smart phone. And so there are a lot of benefits that you will get when you buy this book.

#### **Catherine Gober:**

Don't be worry should you be afraid that this book can filled the space in your house, you will get it in e-book means, more simple and reachable. This specific The Crowdfunding Revolution: How to Raise Venture Capital Using Social Media can give you a lot of pals because by you considering this one book you have matter that they don't and make anyone more like an interesting person. This kind of book can be one of a step for you to get success. This guide offer you information that probably your friend doesn't know, by knowing more than some other make you to be great individuals. So , why hesitate? Let's have The Crowdfunding Revolution: How to Raise Venture Capital Using Social Media.

**Download and Read Online The Crowdfunding Revolution: How to  
Raise Venture Capital Using Social Media Kevin Lawton, Dan  
Marom #4W0CYZ6P5HB**

## **Read The Crowdfunding Revolution: How to Raise Venture Capital Using Social Media by Kevin Lawton, Dan Marom for online ebook**

The Crowdfunding Revolution: How to Raise Venture Capital Using Social Media by Kevin Lawton, Dan Marom Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Crowdfunding Revolution: How to Raise Venture Capital Using Social Media by Kevin Lawton, Dan Marom books to read online.

### **Online The Crowdfunding Revolution: How to Raise Venture Capital Using Social Media by Kevin Lawton, Dan Marom ebook PDF download**

**The Crowdfunding Revolution: How to Raise Venture Capital Using Social Media by Kevin Lawton, Dan Marom Doc**

**The Crowdfunding Revolution: How to Raise Venture Capital Using Social Media by Kevin Lawton, Dan Marom Mobipocket**

**The Crowdfunding Revolution: How to Raise Venture Capital Using Social Media by Kevin Lawton, Dan Marom EPub**