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Volume 1 presents the history, ethics and criticism of survey research. Coverage includes the history of surveying subjective phenomena and sampling; questions of privacy, anonymity and honesty; practice standards; and technical and methodological criticism - as well as a defense of survey research.

Volume 2 thoroughly examines survey instruments and data sources. Topics examined include questionnaires, interviews, official statistics, secondary data and multi mode methods.

Volume 3 presents survey applications: using surveys to measure change, surveys in cross-national research and surveys as a tool for measuring subjective phenomena.

Volume 4 focuses survey quality, giving an overview of the range of matters that impinge on survey data and on ways to improve the quality.



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