



# Split Screen: Home Entertainment and the New Technologies

*David Ellis*

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## **Split Screen: Home Entertainment and the New Technologies** David Ellis

First published in 1992, *Split Screen* is an early and incisive attempt to track the effects of accelerating media convergence.

Conventional television, purveyor of sitcoms and game shows, is merging with other electronic media, like the computer and the telephone, giving viewers more choices, control and participation in broadcasting than ever before. *Split Screen* provides a background on these new technologies and looks at how business and policy issues are affecting Canadian viewers.

Prepared for the Friends of Canadian Broadcasting, *Split Screen* attempts to demystify changing technologies and the threats they pose to Canadian society.

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