



The Subject Is Writing, Fourth Edition: Essays by Teachers and Students

Wendy Bishop, James Strickland

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Like earlier editions of the widely used *Subject Is Writing*, the Fourth edition continues the tradition of bringing first-year students into contact with provocative ideas and voices—some of them fellow students—that will change how they think about writing. Its fresh, direct approach will appeal to your sense of purpose and professionalism as it engages your students' interests and sensibilities.

Both a classroom reader and a rhetoric for first-year college writing, *The Subject Is Writing*, Fourth edition has been enhanced with nine new essays that cover a wide variety of topics, including:

- keeping a writer's notebook
- taking an expressive approach to academic writing
- using narratives in college writing
- employing computer strategies for revision
- lower order concerns such as spelling
- sentence structure and use of the first person in academic writing
- making the most of the college writing center.

The practical yet reflective nature of the book remains, with questions at the end of each chapter that invite students to respond to the essayists with essays of their own. An appendix of new and revised hint sheets provides a selection of handouts and writing tips that impart advice about some of the more practical aspects of writing and the writing classroom. In addition, a new, user-friendly Instructor's Manual is available online for adopters of the text.

Engage your students in a new, exciting way. Give them *The Subject Is Writing*, Fourth edition, and embolden them to write with clarity, grace, power, and passion.

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