



It's Your Business: 183 Essential Tips that Will Transform Your Small Business

JJ Ramberg, Lisa Everson, Frank Silverstein

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IT'S YOUR BUSINESS was an immediate Wall Street Journal bestseller and garnered tremendous media attention from entrepreneurs and small business owners.

With advice from Ramberg and such notable entrepreneurs as Blake Mycoskie and Guy Kawasaki, this right-to-the-point book covers topics from human resources to finance, public relations to sales, and much, much more -- all geared towards the small business owner.

Knowing that entrepreneurs have no time to waste, Ramberg presents simple and effective guidance that can be put to use right away. This book will be indispensable for every small business owner, from a family-owned store to a venture capitalist-backed start up.

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