



Electronic Commerce, 4th Edition (Aspen Casebook)

Ronald J. Mann

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The only casebook dealing with e-commerce, **Electronic Commerce, Fourth Edition**, utilizes problems to expound a transactional approach to electronic commerce. Written by Ronald J. Mann, a preeminent and prolific Commercial Law scholar, this system-oriented text is structured around the hypothetical representation of a technology company.


The new edition has been meticulously updated with the latest cases and problems that reflect those cases and current issues.

This concise casebook offers:

- **Distinguished authorship:** Ronald Mann is a leading scholar in Commercial Law and recently served as Reporter for revisions to UCC Articles 3, 4, and 4A.
- **Lucid and concise reading assignments** that use non-technical language whenever possible. Need-to-know technology is explained clearly and accessibly.
- **Exercises that clearly illustrate current issues** in e-commerce practice.
- **Dozens of separate assignments** so that professors can easily concentrate on their own areas of interest.
- **Coverage of important commercial law topics**, including:
 - Click-through contracts
 - Cybersquatting
 - Web site development
 - Software licensing
 - Electronic payments

New to the Fourth Edition:

- **Updated problems** based on recent case law and current issues.
- **New cases**, including:
 - *Rescuecom Corp. v. Google* & Second Circuit decision permitting lawsuit against Google for selling ads based on trademarked name
 - *Jacobsen v. Katzer* & First appellate decision validating licenses for open-source software
 - *Jaynes v. Commonwealth of Virginia* & Virginia Supreme Court case invalidating Virginia anti-spam law under First Amendment
 - *Fair Housing Council v. Roommates.com* & Ninth Circuit en banc decision on liability of Web site for discriminatory postings seeking roommates
 - *Chicago Lawyers & Committee for Civil Rights Under Law, Inc. v. Craigslist, Inc.* & Easterbrook decision exonerating Craigslist for behavior similar to Roommates behavior condemned by Ninth Circuit
 - *Conwell v. Gray Loon Outdoor Marketing Group, Inc.* & Indiana Supreme Court case interpreting contract for design of Web site

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