

BUNDLE: Duck/McMahan: Communication in Everyday Life + Chapter 15. Histories of Communication

Steve Duck, David T. McMahan



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This is the first survey of communication textbook to explore fundamental concepts, theories, and skills with a thematic integration?the relational perspective?aimed at helping students apply the material to their own lives. This book provides students with a strong foundation in communication concepts, theory, and research, while helping them master practical communication skills, such as listening and critical thinking, using technology to communicate, understanding nonverbal communication, creating persuasive strategies, and managing group conflict.

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