



# Discovering Media Literacy: Teaching Digital Media and Popular Culture in Elementary School

*Renee Hobbs, David Cooper Moore*

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### *Give digital kids a voice!*

Today's kids are digital natives, but what's the best way to help them become empowered and responsible communicators across different media? Discover insights and strategies specific to reaching children ages 5-12 in this guide from a nationally-acclaimed media literacy program. Readers will find:

- Thought-provoking lesson plans that reach students of all backgrounds and abilities
- Use of a wide range of technology tools, including the Internet, video, and mobile apps,
- An emphasis on online safety and development of essential critical thinking skills
- Materials for teacher professional development

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