



# Marketing Research for Managers, Third Edition (Chartered Institute of Marketing)

Sunny Crouch

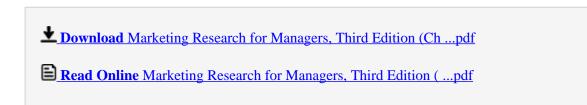
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