

# The Psychology of Writing: The Affective Experience (Contributions in Psychology)

Alice Brand

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This timely work provides a new perspective on the study of writing. Alice Glarden Brand studies the affective aspects of writing, writer's emotional arousal, and processes. Current work in the field is dominated by the cognitive view, the intellectual process of writing. Brand argues that to be complete, theories of writing must include the affective component. Apart from research on writers' block and apprehension, almost no research addresses emotions in writing. Empirical studies of five groups are presented in the book-college writers, advanced expository writers, professional writers, student poets, and teachers of writing. Examined are the intensity and frequency of 20 emotional states experienced while writing. Representative case studies and writing samples enrich the reader's understanding of human feeling and written language.

The Psychology of Writing begins with personal accounts of the emotions of literary figures. It then describes the affective bases of linguistic thought, with background on English education and the cognitive model of writing.dA chapter is devoted to the psychology of emotion. Next, an operational framework for the studies is outlined and the research program described. The reports of the five writing populations are followed by the conclusion in which the results are summarized and research opportunities are proposed. Educators, psychologists, and discourse specialists—all those concerned with the serious study of writing—will find *The Psychology of Writing* a significant work.



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