



Handbook of Textile Design: Principles, Processes, and Practice

Jacquie Wilson

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This thorough and practical book deals not only with the textile design process itself but also with the development and day-to-day running of a textile design business. The handbook begins with a comprehensive overview of the textile design and manufacturing processes. The author then discusses such important topics as the personnel and processes involved, factors influencing fashion, design principles and elements, the professional practice of design, commercial considerations, trend forecasting, and factors influencing purchasing decisions.

Handbook of Textile Design: Principles, Processes, and Practice examines the work of the individual textile designer within the wider context of the global textile industry. The information provided in this text will aid you in securing design jobs and carrying out the tasks of sizing up the job, agreeing to terms and fees, keeping records, and invoicing. It also offers the needed guidelines to legally protect your business and your products. Written by a very experienced academic, the book will be a valuable resource for both newcomers and established professional designers alike.

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