



# Tony Hsieh: Delivering Happiness through Zappos

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## **Tony Hsieh: Delivering Happiness through Zappos** Tony Hsieh

As the CEO of Zappos.com, Tony Hsieh has achieved phenomenal company growth through revolutionary approaches to marketing, human resources, and customer service. Under his leadership, in 2009, Amazon acquired Zappos with shares valued at \$1.2 billion. Tony Hsieh, speaking before a live audience at The Asia Society, on May 26, 2010.

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