



Perpetuating the Family Business: 50 Lessons Learned From Long Lasting, Successful Families in Business (A Family Business Publication)

J. Ward

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John L. Ward is a leading world expert on the family business. In this book he brings together a vast amount of experience to show the, 'best practices' of the most successful and long-lasting families in business. He provides a framework of five insights and four principles in which to position his 50 lessons for family businesses. This is the most comprehensive book on sustaining the family business and contains international examples and cases and essential tools and checklists of best practice.

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