



**HOW to publish your e-book, BUT MORE IMPORTANT: WHY? WHAT? HOW TO BE BRAVE ENOUGH. WHAT TO TELL PEOPLE WHO MOCK YOU. (And HOW TO CHEAT):
UPDATED 2015**

Chris Lane

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UPDATED 2015. Why read this book? Because I have created MANY books to be published here, and this one actually tells you the truth - including how people can cheat to raise the profile and sales of their book at minimal expense, if they want to.

There are loads of dull 'How to publish' books. Most of them state the bloomin obvious ("I sold a million books because I wrote porn and put women's bare legs on all the covers") or just repeat exactly what is already there FOR FREE on Amazon.

None of them is what you would call 'a good read'. Some of them are very technical and boring. None of them answer the REAL questions in your head: like, 'Is it worth the effort? Will I make money? Won't people say sarcastic things about me? Why go to all the trouble? How to I get my book into the top 100?'

And no book I found solved the real problems properly either, so I have included that, in everyday language, plus a walk-through of the enrolling and uploading process, for Kindle and CreateSpace, but that boring stuff is at the back of the book, out of the way.

The other unique thing about this book is that I really want to help. I already support UK authors one-to-one and, if this book misses something out, I have included my contact details so you can e-mail me and ask! Won't have all the answers but, hey, how many authors even try? (Yes, for free, you cynic!)

This book will tell you what will help you, in a way that an ordinary human will hopefully enjoy reading - genuine tips that will transform your working and your sales (including exactly how authors and publishers cheat to improve their ranking). Includes CREATESPACE publishing (proper paper books for a few £ or \$) How do I know all this? Well, I am also an ordinary human – not a 'comedy star' or 'celebrity'. I have a normal day-job and yet I have had TWO books at Number One on Amazon, 3 books in the TOP TEN at the same time, and ALL my books have been in the Amazon top 20 at some stage (and some are still there now even as I type) and I DO NOT PAY A PENNY FOR ADVERTISING.

Need convinced about my credentials? Go onto Amazon and type 'Chris Lane' in the white 'search' box at the top.

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