



# Business Plan: 10 Essential Action Steps

*D.L. Hughes*

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## "An easy-to-follow guide."

**People dream about creating a business, but they are foggy about the precise steps they need to take to get started. This ebook provides the clarity you need. You must understand these 10 steps if you are seeking financing.**

This ebook emphasizes the importance of creating a business plan before endeavoring to start any new business. It is suitable for anyone starting a home business or a larger enterprise.

The author outlines the 10 essential steps in creating a business plan. He uses non-technical language in this overview, and explains why each step is important. This ebook is an important resource for those who want to create a business plan as a compass to guide them in the development of their business, and also for those who need to submit a business plan as part of a loan or investor package.

## Meet the author

**D.L. Hughes has been a writer, editor and publisher for over 30 years. He has written a wide range of material including online content, magazine articles, documentary film scripts and fiction and nonfiction books. In his years as a journalist, he covered news stories in over two dozen countries. Hughes has two graduate degrees and has taught at media conferences and at colleges and universities both in the US and overseas.**

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