



How To Plan Out Your Web Design: The Plan Before The Plan

James Girardi

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It's all in the planning

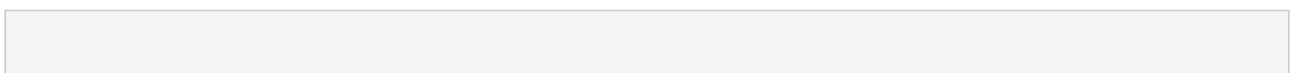
Too many first time web designers are learning basic coding before learning what they are trying to accomplish. In the book, ***Web Design: The Plan Before The Plan***, author James J. Girardi shares his planning phase of websites before ever writing a line of code.

TOPICS COVERED: In this book we cover the basics in website planning including:

- Accomplishing our web design goal
- Best ways to gather content
- What are keywords and how to use them
- Getting ranked high without paying for it
- SEO and SERPs
- Review writing
- stacking up against your competitors
- organizing images and pictures
- how to effectively use whitespace
- 6 of the more popular web design layouts

This book is the perfect stepping stone and foundation building step towards creating a professional looking website. Unlike other beginning books on Web Design, ***Web Design: The Plan Before The Plan*** gives the "why" behind the "what".

Before you start your next web project, learn what to do by downloading this book. Thanks in advance.





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Barbara Simon:

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Cindy Coleman:

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